

Seidentraum is a start-up founded in 2011 in Leipzig. Owner Dr. Matias Langer is the long-experienced CEO in the sector of organic textiles and natural wear. Seidentraum distributes textile goods with the focus on silk and sustainable and fair traded products. Business relations with partners should be fair and characterized by equal potential and confidence. Our vision is the enlargement of the variety of organic (certified) silk (Bio-Seide) and non-violent silk (Peace Silk) textiles. Seidentraum understands itself as a partner of designers, couturiers, tailors and hobby craftsmen.

Seidentraum is also a wholesale partner with special conditions for B2B clients. Our web-shop www.seidentraum.biz offers customers a wide range of fabrics and manufactured articles like scarves and clothing in the segment of Eco Fashion.



Silk – The queen of natural fibres

Silk is extremely long lasting, elastic and easy to look after. It's cool in the summer and warm in the winter. Silk fibers has high moisture absorbability (e.g. night time sweating). Silk fabric gives a soft, pleasant feel to the skin and takes a soothing comforting effect to irritated skin.



Certified organic silk from China – eco-friendly and fair

The first project dealing with a biodynamic silk culture was developed in China in 1995. For a number of years now the project SABA, a Swiss Chinese joint venture of the company Alkena, produces real organic silk. Over the last 20 years about 600,000

mulberry trees were planted in Sichuan. The leaves of the trees are the only source of nutrition the silkworm approves of. The trees are not merely grown as a monoculture, but flourish in close proximity of fruit and other types of trees following biodynamical methods. This guarantees a higher biodiversity and a less disastrous distribution of diseases due to the lower density. Artificial fertilizers, antibiotics and growth-enhancing hormones are avoided by all means to preserve a healthy balance. The silkworms profit from feed that is high in quality, which, subsequently, results in the production of valuable silk threads.

Social and responsible manufacturing

The GOTS manufacturing guarantees social working conditions, prevents child labour and ensures a five-day week for the workers, which, in return, leads to an improved local economic balance. Fixed prices and purchase agreements give the workers security.



Peace Silk from India – Luxury without bad conscience



This silk is produced without killing silkworms. AHIMSA is a Sanskrit term for the principal of non-violence, which reflects the attitude of mankind towards animals and nature in many eastern religions. So the silk is often referred to as Ahimsa silk or non-violent silk.

Principally, Ahimsa silk can be used wherever unpolluted and ethically acceptable fabrics play an important role. When used for the purpose of clothing (e.g. as bridal gown) or in interior design the silk will have a beneficial effect on the surroundings. The positive influence of the silk can even be applied in therapeutic work. Our Indian partners respect social and sustainable working conditions.

Sustainability and CSR

- We are focussed on products that are
 - Grown in a controlled organic husbandry
 - Produced according GOTS
 - Originated from a Fair Trade business or cooperation
 - Manufactured without child labour
 - Sold directly by the producer
- For assembling we are cooperating with the local handicrafts in Leipzig
- Our demand we like to cover with regional suppliers in Saxony
- The delivery is executed climate neutral with GoGreen by DHL or totalzero by DPD)
- We use recycling or recycled packaging materials
- Our advertising flyer are printed (as far as possible) on recycled paper
- The stationery is mainly made of recycled material
- We avoid paper prints for internal use
- Our power sockets are supplied by Green Energy from Elektrizitätswerke Schönau
- We buy our gas for heating at POLARSTERN – Renewable Energies
- The money we confide in the GLS Bank that acts ethically responsible with our funds
- Our websites are hosted CO2-free by Strato
- Mobility we realize by public transport (LVB and DB)
- Our car we find at the nearest station of the car sharing company teilauto



Seidentraum is member of the Partnership for Sustainable Textiles